



Transcend Information Inc.

Investor Conference 2016Q3

Transcend at a Glance



Founded in
1988



Headquartered
in Taipei, Taiwan



14 offices in 8
countries



Went public in
Taiwan in 2001



2400+
employees
worldwide



Avg. USD 900M
annual revenue



Top 20 Taiwan Global Brand

For the 9th consecutive year,
Transcend is ranked in
Interbrand's

**BEST TAIWAN GLOBAL
BRANDS**

with a brand value of USD \$150
million in 2015



Award Records 2015

105

Corporate &
Product Awards
Worldwide



台灣精品 2016
TAIWAN EXCELLENCE

CRN
2015
Bester
Hersteller

TOP 3

Memory Components
Manufacturer in Germany



GOOD DESIGN
AWARD 2015

Media
Recommended



Macworld
EDITORS' CHOICE



PC
MAGAZINE
KEUZE VAN
DE REDACTIE

Global Logistics

14 offices & 2 factories



United Kingdom
(2005)



Shanghai, China
(2001)



Shanghai Factory
(2006)



Beijing, China
(2000)



Korea
(2008)



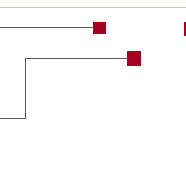
Japan
(1997)



Silicon Valley, USA
(2013)



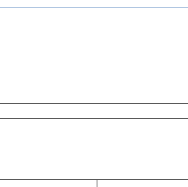
The Netherlands
(1996)



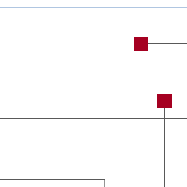
Germany
(1992)



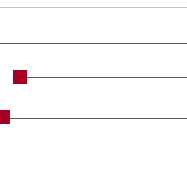
Shenzhen, China
(2002)



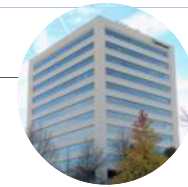
Hong Kong
(2000)



Taiwan HQ
(1988)



Taipei Factory
(2011)



LA, USA
(1990)

Maryland, USA
(2005)



Miami, USA
(2011)



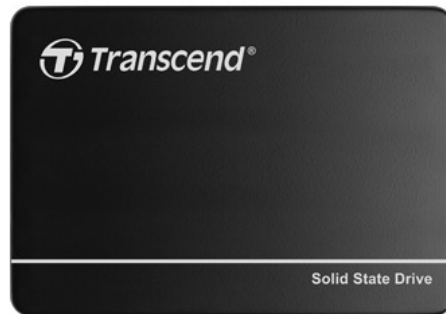
A Wide Product Portfolio

2,000+ products sold in 140+ countries



Product Launch(1/4)

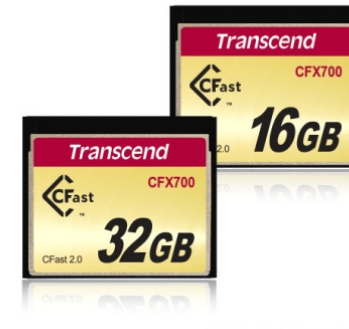
Industrial Products



2.5" SATA III SSD570K
Solid State Drive
with SLC Flash Chips



CFast 2.0 CFX650
Memory Cards
for Professional 4K
UHD Video Recording



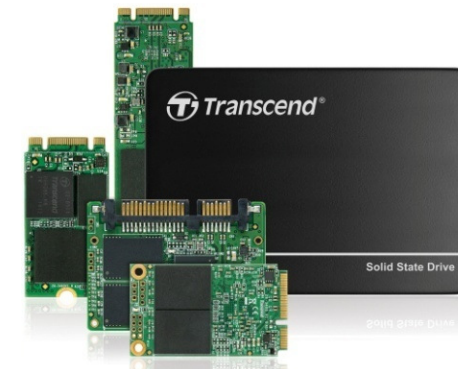
CFast 2.0 CFX700
Memory Cards
Industrial-Grade Applications



8GB & 16GB SDHC100I
Industrial-Grade SLC
Memory Cards



SuperMLC microSDHC™ 220I
Industrial Temp
UHS Class 1



SuperMLC Technology
an Alternative to SLC-based Solutions

Product Launch(2/4)

Strategic Products



DrivePro 50 Car Video Recorder
Built-in WiFi



DrivePro 520 Car Video Recorder
Dual Lens Recording



DrivePro Body 10
Body Camera



DrivePro Body 20
Body Camera
Built-in WiFi



DrivePro Body 52
Body Camera
Separate camera unit

Type-C Products



RDC2
OTG card reader



RDC8
USB3.1/3.0
Card Reader



1TB USB 3.0 External Hard Drive
StoreJet® 25MC

Product Launch(3/4)

Strategic Products



Personal Cloud Storage
StoreJet® Cloud 110
1-Bay



Personal Cloud Storage
StoreJet® Cloud 210
2-Bay



8TB USB 3.0 External Hard Drive
StoreJet 35T3



256GB JetDrive Lite
Expansion Cards
expand MacBook capacity



JetDrive™ Go 300



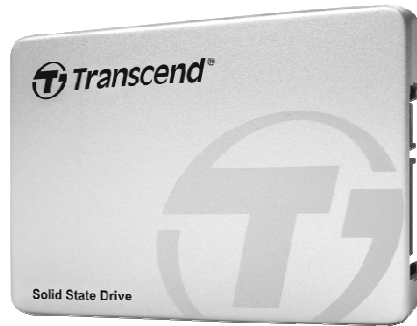
JetDrive™ Go 500

Lightning/USB 3.1 flash drive
expand your iPhone, iPad
or iPod® storage



Product Launch(4/4)

Consumer Products



2.5" SATA III SSD220
Solid State Drive
For entry-level users



JetFlash 880
OTG Flash Drive
USB 3.0 and micro USB



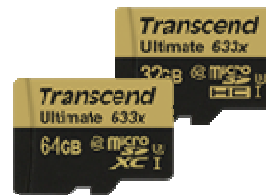
JetFlash 890
OTG Flash Drive
Type-C and USB 3.1



M.2 SATA III MTS820
Solid State Drive
Superior upgrade option



High Endurance
microSDHC/SDXC Memory Cards
Best Companion for Car Video
Recorders and Security Cameras



microSDXC/SDHC
Class 10 UHS-I U3 633x
(Ultimate)



SDHC/SDXC
UHS-II Class 3 SD Card

2016H1 Consolidated I/S

Unit: NTD\$ million (Except EPS)

	2016 H1		2015 H1		YoY
	Amount	%	Amount	%	%
Sales	10,980	100.0	12,157	100.0	-9.7
Cost of goods sold	8,597	78.3	9,752	80.2	-11.8
Sales Margin	2,383	21.7	2,405	19.8	-0.9
Operating Expenses	850	7.7	803	6.6	5.8
Operating Income	1,533	14.0	1,602	13.2	-4.3
Non-OP Income & Exp.	-10	-0.1	-94	-0.8	-89.3
Income Before Tax	1,523	13.9	1,508	12.4	1.0
Net Income	1,387	12.6	1,327	10.9	4.5
Earnings Per Share	3.22		3.08		

2016/06/30 Consolidated B/S

Unit: NTD\$ million

	2016 H1		2015 H1		YoY	
	Amount	%	Amount	%	%	
Total Assets	24,695	100.0	26,267	100.0	-	6.0
Current Assets	20,774	84.1	22,104	84.2	-	6.0
Cash & cash equivalents	11,965	48.4	10,645	40.5		12.4
Accounts Receivable	2,642	10.7	2,852	10.9	-	7.4
Inventory	4,950	20.0	7,090	27.0	-	30.2
Property, plant and equipment	3,175	12.9	3,330	12.7	-	4.7
Total Liabilities	5,743	23.3	7,718	29.4	-	25.6
Current Liabilities	5,493	22.2	7,242	27.6	-	24.1
Accounts Payable	1,706	6.9	2,854	10.9	-	40.2
Total Equities	18,952	76.7	18,549	70.6		2.2
Financial Ratio						
Return on Equity	14.64		14.31			
Return on Assets	11.23		10.10			

2016H1 Consolidated Cash flow

Unit: NTD\$ million

	2016 H1	2015 H1	YoY
	Amount	Amount	%
Consolidated income before income tax	1,523	1,508	1.0
Adjustment	(33)	(1,342)	- 97.6
Cash flows from operating activities	1,490	166	796.2
Cash flows from investing activities	(126)	(491)	- 74.3
Cash flows from financing activities	(639)	(506)	26.2
Effect of foreign exchange rate change	45	(89)	- 150.0
Increase in cash and cash equivalents	770	(920)	- 183.8
Cash and cash equivalents at beginning of the year	11,195	11,565	- 3.2
Cash and cash equivalents at end of the year	11,965	10,645	12.4

Product Mix in This 2 Years

	2016 H1	2015 H1	YoY
	%	%	%
Industrial Products	35.7%	33.7%	-4.5%
Strategic Products	19.4%	17.3%	1.6%
Consumer Flash Products	33.4%	35.4%	-14.7%
STD Module Products	11.5%	13.6%	-23.6%

	2015	2014	YoY
	%	%	%
Industrial Products	34.1%	23.6%	32.4%
Strategic Products	18.6%	19.3%	-11.8%
Consumer Flash Products	34.8%	43.5%	-26.8%
STD Module Products	12.5%	13.6%	-16.0%

Territories in This 2 Years

	2016 H1	2015 H1	YoY
	%	%	%
Taiwan	23.1%	21.4%	-2.7%
Asia	36.9%	39.9%	-16.5%
America	11.1%	9.8%	1.6%
Europe	24.2%	23.4%	-6.6%
Others	4.8%	5.4%	-20.4%

	2015	2014	YoY
	%	%	%
Taiwan	22.3%	17.5%	17.0%
Asia	36.9%	37.3%	-9.3%
America	10.7%	9.3%	5.6%
Europe	24.7%	31.3%	-27.9%
Others	5.4%	4.6%	6.4%

2011-2016Q2 EPS by Quarter

	Q1	Q2	Q3	Q4	Total
2011	2.09	1.24	1.71	1.68	6.72
2012	1.43	1.67	2.16	1.35	6.61
2013	2.02	2.33	1.44	1.64	7.43
2014	2.09	1.95	2.24	2.39	8.67
2015	1.94	1.14	2.52	1.88	7.48
2016	1.45	1.77			3.22

Note: 2007-2011 ROC GAAP; 2012 onward IFRSs.

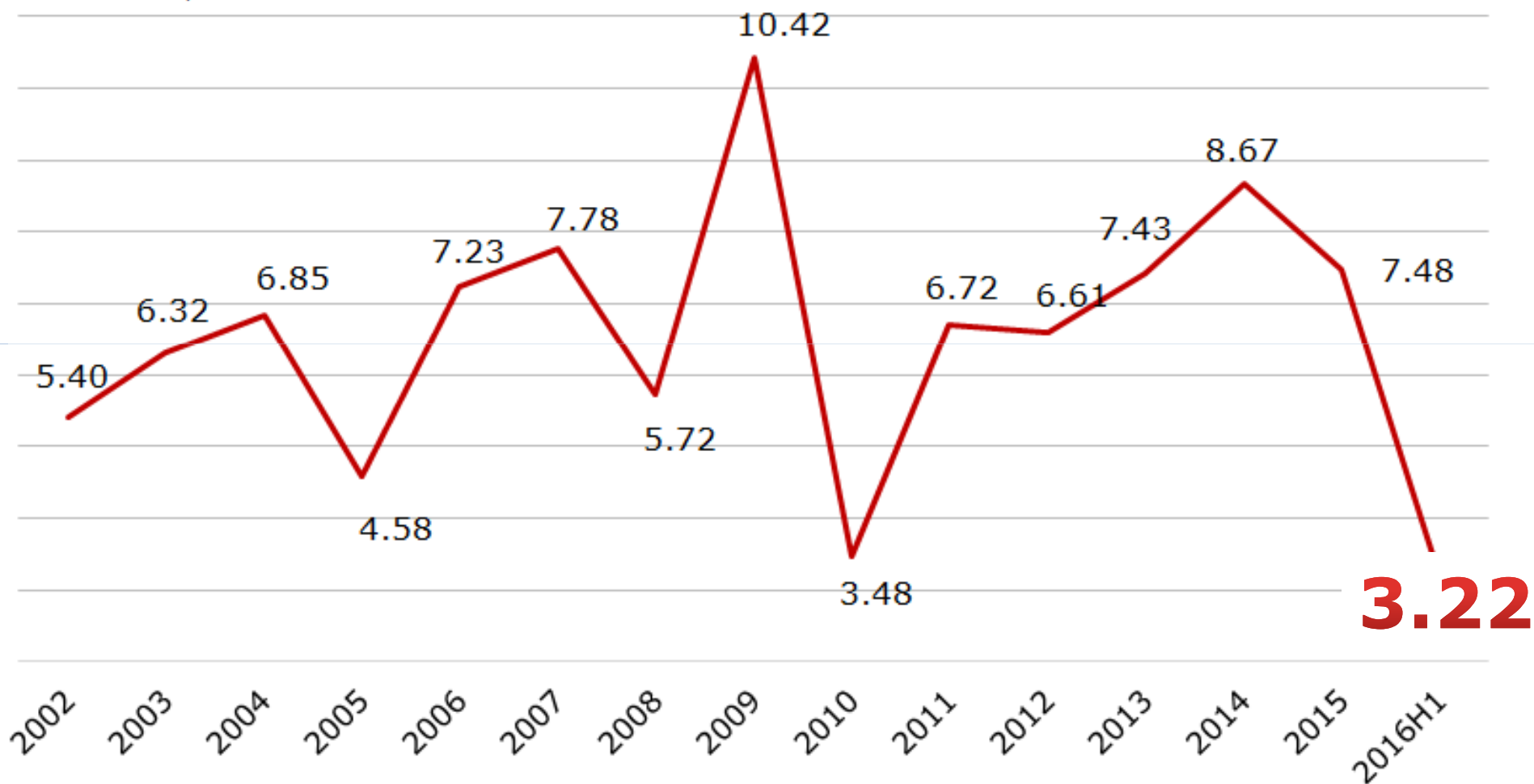
2011-2016Q2 : Avg. Quarterly EPS \$1.82

2011-2015 : Avg. Yearly EPS \$7.38

Outstanding shares: 2011~2015 **431 million shares**

EPS 2002-2016H1 (Ave. EPS: 6.76/year)

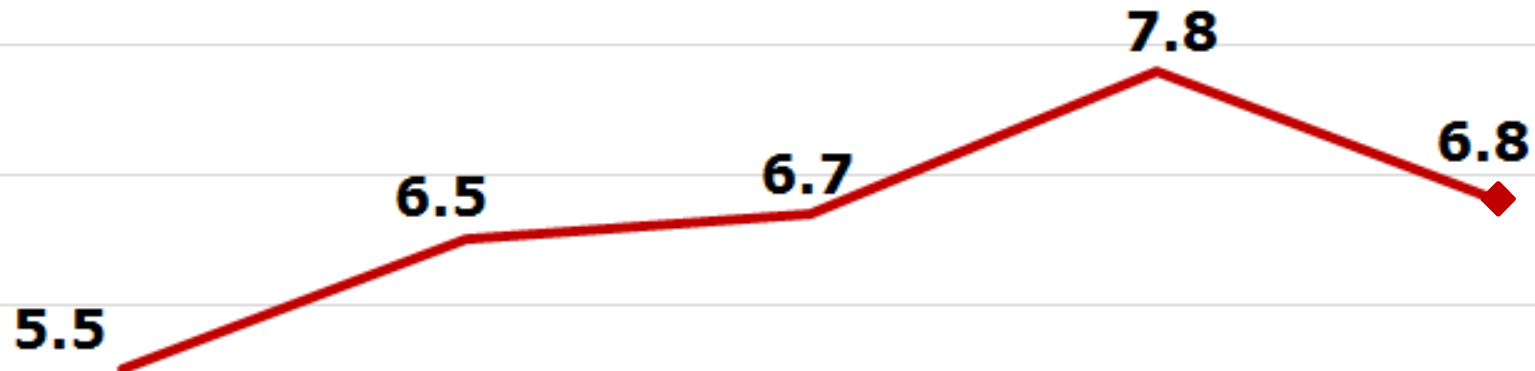
Unit : NTD\$



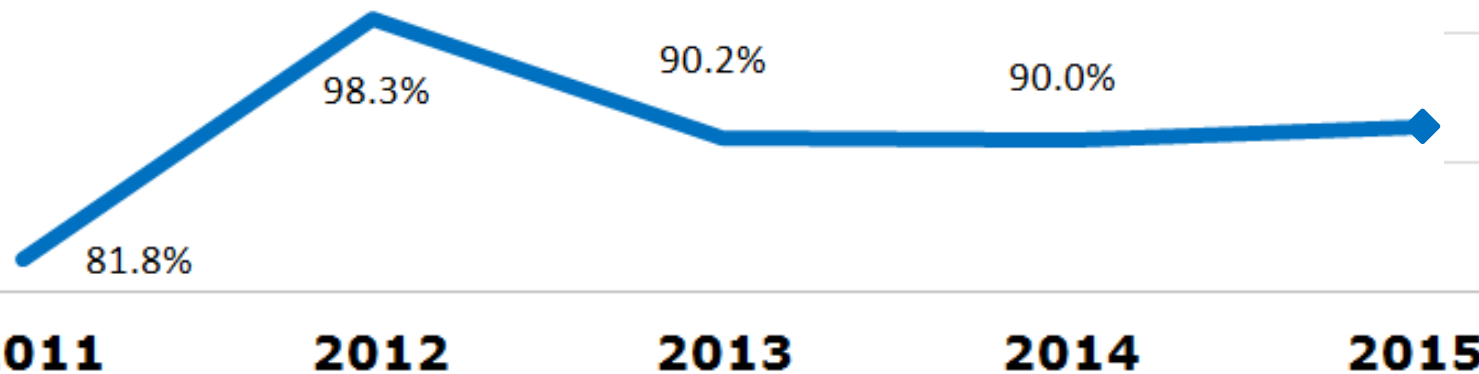
Note :
Outstanding shares: 2002 200 million shares=> 2015 431 million shares

Dividend 2011-2015

Unit : NTD\$



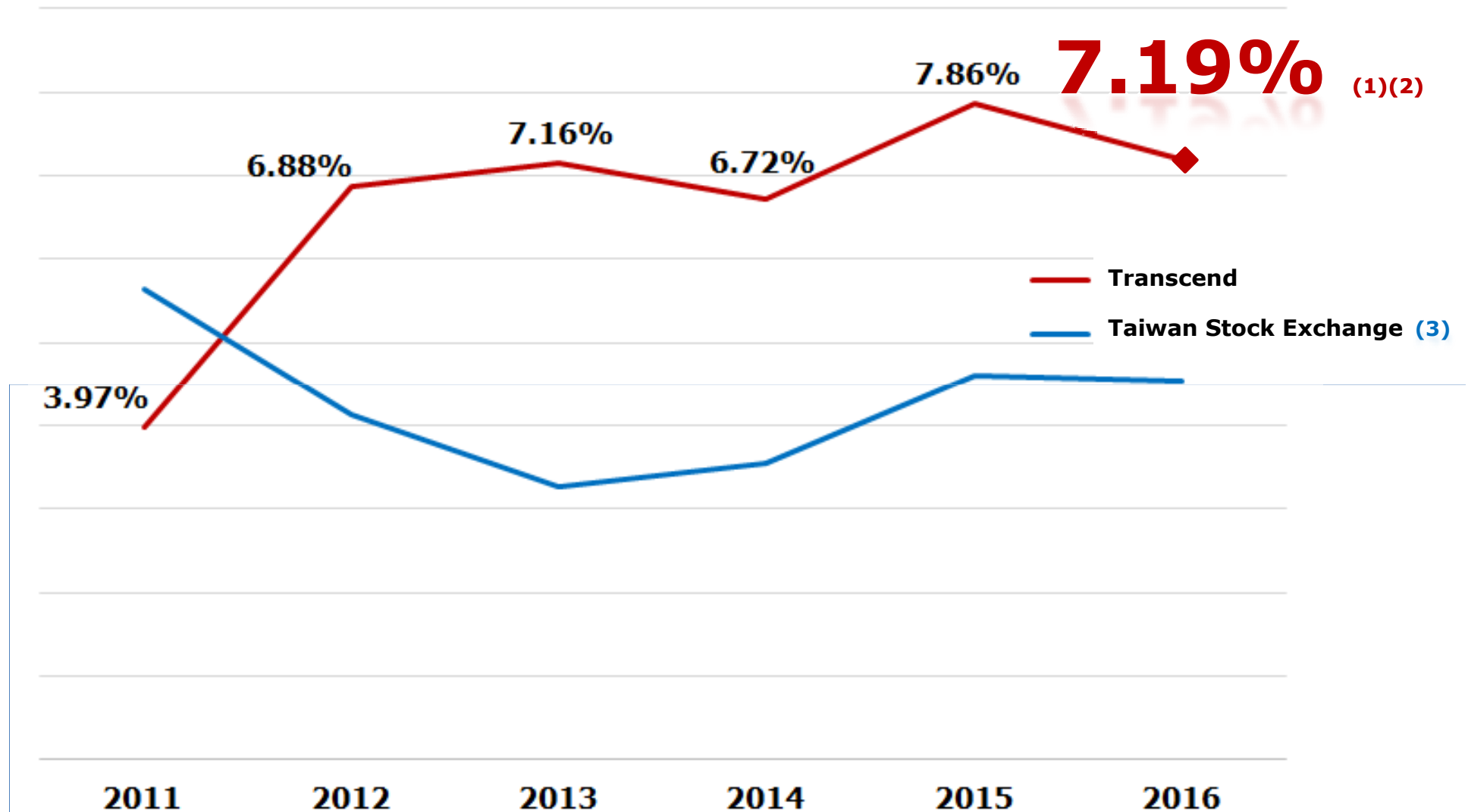
Payout Ratio 90.9%⁽¹⁾



Note:

(1) Distribution is proposed by Board of Directors and will be discussed at Company's Annual General Meeting at June 14, 2016.

Dividend Yield 2011-2015



Note:

(1) Based on average market price

(2) Distribution is proposed by Board of Directors and will be discussed at Company's Annual General Meeting at June 14, 2016.

(3) Data from TWSE statistics of securities market



Thank You